

The 2020 University-Industry Interaction Conference

CALL FOR PAPERS, PRESENTATIONS, GOOD PRACTICE CASES, NEXT PRACTICE CONCEPTS, WORKSHOPS AND POSTERS

The 2020 University-Industry Interaction Conference will be a global meeting and discussion forum with 500+ university leaders, managers, researchers and business representatives, for you to stay on top of the latest trends, share knowledge and connect with other people interested in university-industry interaction, entrepreneurship and innovation.

The conference, organized by UIIN and the Ministry of Innovation and Technology in Hungary, will cover a wide range of topics around university-industry engagement with the main focus of the conference being on the challenges faced by and the solutions existing in academia and practice.

We are now calling for presentations on the themes of the conference. Abstracts will be reviewed by an international scientific and practitioner committee.

The deadline for the submission of proposals is **December 16, 2019**. Please submit your abstracts online, at: <https://www.university-industry.com>

Call for academic presentations / papers	Call for practitioner presentations / papers	Call for good practice presentations / case studies	Call for next practice concept presentations	Call for poster presentations
<p>Present your academic research results at the conference.</p> <p>Accepted papers will be published in the conference proceedings.</p>	<p>Present your practitioner experiences / results at the conference.</p> <p>Accepted papers will be published in the conference proceedings.</p>	<p>Present and discuss your good practice case study at the conference.</p> <p>Accepted case studies will be published in the UIIN Good Practice Case Study Series.</p>	<p>Present your potential (future) good practice case as a next practice concept in a poster and oral presentation at the conference.</p> <p>Accepted next practice concepts will be published in the UIIN Next Practice Concept Book.</p>	<p>Present your scientific or practitioner research results in a poster session at the conference.</p> <p>The posters will be presented on large-scale roll-up-banners printed by the conference organisers.</p>

CONFERENCE SUBTHEMES

The subthemes include but are not limited to the following:

1. University-Industry Partnerships: A holistic perspective

- How to develop and nurture strategic partnerships between university and industry
- Embedding external engagement into the strategies and activities of university and industry
- Models and methods to strengthen the external engagement potential of universities and industry

2. The future of higher education: Developing more engaged and entrepreneurial universities

- Cultural change: The transition towards a new generation of universities
- Embedding engagement, education and research to develop more purpose-driven universities
- University management and leadership: Building blocks and initiatives

3. Regional engagement: Driving local and regional growth through creating an innovation ecosystem

- Establishing and nurturing relationships with small and medium sized enterprises
- Science, research and innovation parks as hosts to SMEs and places for university-industry interaction
- Smart specialization: Building an innovation driven-economy

4. Knowledge transfer and engagement professionals: Recognizing the importance of human capital

- Professional training and career perspectives: Recognition for professional staff
- Recognition and incentives: Linking university-industry activities with metrics
- Transitioning or translating: The role of the knowledge transfer officer

5. Structures and mechanisms supporting university-industry interaction

- The role of boundary spanning entities within and outside the university
- Managing and measuring successful university-industry interaction
- Digital tools and platforms supporting and facilitating university-industry relationships

6. Entrepreneurship and the university: The university as a launching pad for innovation

- The management and support of IP, research commercialization and spin-offs
- The role of incubators and entrepreneurship centers in driving student start-ups and scale-ups
- Innovation opportunities through the design of space-driven intersections and meeting places

7. Educating future and current talent: Supporting students and lifelong learners in preparing for the future

- Designing and delivering curricula for the skills of tomorrow
- Stimulating and evaluating entrepreneurial mindsets, attitudes and creativity
- Supporting entrepreneurial thinking and acting: Recognize talent and drive growth